



Call Measurement

Call measurement measures the number of contacts made via a RegioHelden website or mirroring. This information is used to evaluate online advertising campaigns.

Call measurement service description

1. Call measurement service description:

- ★ Register up to 10 metered numbers with a third-party provider in the customer's area code
 - ★ Integration of the call measurement on RegioHelden websites or mirroring
 - ★ Forwarding of metering numbers to the customer's landline or cell phone
 - ★ Recording of calls via the metering numbers in our customer center
 - ★ Phone number transfer of missed calls
 - ★ Tape announcement with RegioHelden jingle or own jingle
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The following types of costs will be invoiced as listed:

- Operating costs: monthly from the start of the campaign (pro rata in the starting month, if applicable)