



Ströer Catalog (Product Catalog, Job Advertisements)

With the “Ströer Catalog” we offer you a plugin that clearly displays your products or job offers. Your products or vacancies are displayed at a glance using tiles or a list. With the help of the filter function, your website visitors will find the right product or job offer as quickly as possible and can click through to a detailed page with further information. The presentation is coordinated with you and depends largely on the data you provide regarding the products or job offers. In addition to this flexibility and clarity, the plugin offers the advantage that an additional sub-page is not required for every product or job offer.

Ströer Catalog service description

1. Included services:

- ★ Briefing to clarify the requirements
- ★ Concept, creation and implementation by experienced web designers
- ★ Initial 2 elaborated tiles with image and key data as well as the respective detail page as a draft
- ★ Including 2 correction loops
- ★ Integration on the website*
 - View of the elements as tiles
 - Click on the tile to open the detail page for the element
 - Responsive design
 - Filter function via categories in the menu or via details within a category
- ★ Change service as part of the website service flat rate

*Only one catalog can be entered per website.

Prerequisite for booking:

A Ströer Ccatalog can only be booked in conjunction with a Ströer website. Unless otherwise agreed here, the provisions of the Ströer Website service description shall apply accordingly.

Customer requirements for corrections and release:

- **Delivery of the data**

After the customer briefing, it is up to you as the client to provide us with a precise description of the characteristics of the elements. These can be, for example, categories, product or job titles, product details, dimensions, images or similar. It is important that you define from the outset what information should be visible on the tile and what other information should be on the detail page. Based on this initial logic, we will create a table for further data delivery. You fill the table provided with the defined characteristics for each element. We can only create the final Ströer Catalog once we have received this file.

- **Rounds of correction and release**

In addition to the table for data delivery, you will receive two sample tiles and detail pages for review. You have the opportunity here to make correction requests regarding the structure. These are directly taken into account for the implementation of the final Ströer Catalog with all delivered elements. After completion, you as the client must carry out a final check. An additional correction loop is included, further changes can only be ordered for an additional charge according to the valid prices. RegioHelden GmbH reserves the right to adjust the planned start date depending on the scope of the correction loops.

With the release (both in the context of the website release and only the Ströer Catalog), you as the client are responsible for the accuracy and legal correctness of all information and content provided by you as well as the content created by us for you.