



Ströer VIP Briefing

“VIP Briefing” for Ströer websites is a first-class opportunity to realize your expectations for your digital presence in the best possible way. With our tried-and-tested preview page concept, we offer you a unique insight into the future of your website. You can give direct feedback based on these first preview pages before your entire website is created. See your vision come to life and create the online experience you want to offer your customers. Let’s shape your digital success story together - start today with our VIP briefing!

Ströer VIP briefing service description

1. Included services:

- ★ Briefing to clarify the requirements for the preview pages
- ★ Selection of a maximum of 3 pages based on recommendations from your contact person
- ★ If required: Participation of a web designer and/or content manager in the briefing discussion
- ★ Conception, creation and implementation by our experienced creation team
- ★ Including 2 rounds of revisions

Prerequisite for booking:

Ströer VIP Briefing can only be used in conjunction with a Ströer website. Unless otherwise agreed here, the provisions from the Ströer website service description shall apply.

Different regulation for revision rounds and release:

The preview page creation includes two rounds of revisions. The correction requests in these rounds must not contradict each other and a complete redesign is only possible once. When these preview pages are released, the design and menu structure for the subsequent website creation are defined. The two rounds of revisions in the creation of the other subpages may only have the scope of the update service.

The following types of costs will be invoiced as listed:

- Creation of Ströer VIP briefing: The creation fee is payable in a single payment after conclusion of the contract.

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