



YouTube - Video Creation Professional

With YouTube Ads, you (hereinafter also referred to as the "client") place advertising videos on YouTube. With the "Video Creation Professional" product, you commission RegioHelden GmbH (RegioHelden) to create an advertising video that will be used for the YouTube Ads campaign you have booked. We use the RegioHelden partner "nutcracker premium videos", owner Klaus F. Schwöpe (hereinafter referred to as "nutcracker") for video production. All communication, from the briefing discussion and processing, will take place in direct consultation with nutcracker.

Video Creation Professional service description

1. Services included in the set-up fee:

- ★ Up to 30 seconds spot length (can be extended for an extra charge)
- ★ Individual, animated video content
- ★ Consulting and conception
- ★ Design and illustration
- ★ Animation and stop-motion filming
- ★ Coordination and acceptance
- ★ Conception of an individual storyline
- ★ Selection of background music
- ★ Dubbing by professional speakers
- ★ Right to use the video for the implementation of the booked YouTube Ads campaign*

*The client receives concurrently, against full payment of the agreed remuneration, a right of use to the contractual work results for the purpose of their intended use within the scope of the booked YouTube Ads campaign. Any further right of use is not the subject of this agreement. If the client intends to use the contractual work results beyond this, in particular for publication on or in other media, a separate agreement must be concluded with RegioHelden in this regard. Likewise, any form of editing or translation of the

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contractual work results is not granted with this right of use and requires the prior written consent of RegioHelden.

Deviations from the agreed cost framework will be invoiced after prior consultation and separate approval by the client. The agreed cost framework includes text/image changes with a workload of 4 hours. Further expenses will be charged at the agreed rates.

Custom obligations:

You are obliged to be available for briefing discussions and coordination at the beginning of the contract or, if applicable, in the course of the respective process, and to accept services that are ready for acceptance after notification of readiness for acceptance.

If it has been agreed that the client will provide third-party works or other materials (photos, graphics, texts, etc., hereinafter also referred to as "components") as part of the performance of the contract, the client shall make these available to RegioHelden or nutcracker in good time in a standard, directly usable digital format. Any necessary conversion costs will be charged separately.

Agreed performance and delivery dates shall be extended by the period in which RegioHelden or nutcracker is prevented from providing the agreed service due to circumstances for which RegioHelden/nutcracker is not responsible. The same applies to the period in which RegioHelden/nutcracker waits for information or cooperation from the client.

Insofar as the client provides modules, such as preparatory work, documents, logos, images, texts or materials, he guarantees and assures with their provision - without the contractor or nutcracker having to check this - that the client is entitled to existing trademark, name, design, copyright and other property rights to the modules or parts thereof or that he has the necessary rights of use and exploitation for the use of the modules within the scope of the creation of the work results and the subsequent use of the created work results for the implementation of the advertising campaign. The client has the rights of use and exploitation required for the use of the modules in the context of the creation of the work results and subsequent use of the created work results for the implementation of the advertising campaign and that with regard to the required rights of use and other rights, there are neither agreements nor unilateral claims or demands by third parties or other circumstances that restrict the authority to dispose of these rights of use and rights. The client shall indemnify RegioHelden and nutcracker against all claims (together with reasonable legal defense costs) asserted by third parties against RegioHelden and/or nutcracker due to the infringement of industrial property rights or copyrights through the contractual use of the modules provided by the client.

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